DREAMING BIG FOR THIRTY YEARS
Southwest Key Programs is a private, non-profit organization headquartered in Austin, Texas that has made a world of difference in the lives of thousands of youth and families throughout the United States. Our programming is separated into three areas: Youth Justice Services, Immigrant Children’s Services, and Educational Programming. We also operate programming that seeks to create opportunities for families to become self-sufficient, such as adult education and workforce development. The inspiring kids and families we work with are seeking the American dream: equality, education, and a healthier quality of life. At Southwest Key, we simply open the doors to opportunity so they can achieve their dreams.

Southwest Key’s Guiding Principles
The following principles guide all of Southwest Key’s programming:

- **Multicultural Competence:** Services are culturally relevant and delivered by persons knowledgeable of cultural, verbal and ethnic differences.
- **Community-Based Services:** Our services connect youth and their families to their communities and build upon the strengths that exist within the community.
- **Strength-Based Practice:** Our programs build upon the strengths of a young person in order to raise their motivation to improve themselves and activate their sense of personal responsibility.
- **Family-Centered Services:** Families play a critical role in a youth’s success. Therefore, services are not isolated to youth, but extended to families to enable them to support the youth’s growth.
- **High-Quality Programming:** We provide the highest quality of service by consistently going above and beyond the requirements of our contracts. Staff members are encouraged to be creative and innovative in order to meet the needs of youth and families.

Southwest Key Programs Fast Facts
- Founded in 1987
- Headquarters: Austin, Texas
- Locations: Arizona, California, Florida, Georgia, New York, Texas, Wisconsin
- Total clients served in FY2017*: 101,460
  - 52% male
  - 48% female
  - 79% under 18
  - 21% 18-years-old and over
  - 97% of color
  - 87% Hispanic
  - 8% African-American
- *FY2017 is Sept. 1, 2016 – Aug. 31, 2017

Southwest Key Staff Highlights
- 97% staff of color
- 91% Hispanic
- 4% African-American

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Dear Friend,

This is a very special annual report because it documents the 30th anniversary of Southwest Key Programs. In 1987, Southwest Key Programs was founded in a basement in San Antonio, Texas with just five employees. As we look back at all the wonderful kids, families and communities we’ve served over the last 30 years, it is tremendously gratifying to see how, by FY2017, our company grew to nearly 5,000 employees in seven states.

This year we were recognized by others for our work, as well. The United Nations Human Rights Council highlighted Southwest Key Programs as exceptional providers of shelter to unaccompanied immigrant children and Family for Every Child, a global alliance of organizations working to help vulnerable children around the world, selected Southwest Key to be among the first North American organizations to join them. We were also awarded a Trio grant, usually reserved for universities, from the U.S. Department of Education. After 30 years, I have come to expect the exceptional from the people at Southwest Key. I am truly blessed to work with them every day.

Of course, none of these wonderful things could have been possible without the love and support of our partners and funders in communities across the United States who champion our mission every day. People like you help us to ensure that families stay together, children are reunited with their parents and more individuals get an opportunity to achieve their dreams.

Thank you for all you do to further the mission of Southwest Key Programs.

Sincerely,

Dr. Juan J. Sánchez
El Presidente/CEO
Southwest Key Programs
In October of 2016, a working group from the United Nations Human Rights Council visited the United States of America to provide findings, conclusions and recommendations relating to the deprivation of liberty in the context of immigration, the criminal justice system, on health-related grounds and the situation at Guantanamo Bay. During their visit, the working group toured one of Southwest Key’s unaccompanied immigrant children’s shelter programs in Southern California. In their subsequent report the working group singled out Southwest Key from nine other providers for providing “excellent support to unaccompanied children including safe and humane conditions and culturally appropriate education and recreation facilities.”

“While visiting the Southwest Key care provider facility in San Diego, the Working Group observed that the centre provided excellent support to unaccompanied children, including safe and humane conditions and culturally appropriate education and recreation facilities.”

~ United Nations Human Rights Council

24,877
unaccompanied minors served in FY2017

95% of unaccompanied children served in FY2017 were from El Salvador, Guatemala and Honduras
FISCAL YEAR 2017
BY THE NUMBERS
SEPTEMBER 1, 2016 - AUGUST 31, 2017

- 21% of clients served were 0-17 years old
- 79% of clients served were 18 years or older
- 97% of staff members were people of color
- 101,460 individuals served
- 97% of individuals served were youth and adults of color
In May of 2017, we were excited to learn Southwest Key Programs was being considered for membership in Family for Every Child, a global alliance of local, civil society organizations working together to improve the lives of vulnerable children around the world. After a detailed, regional- and national-level scoping process, the Family for Every Child board voted to extend an official invitation to Southwest Key based on our work in diversion from juvenile detention, our work with unaccompanied immigrant children, and our work with families. Southwest Key is one of only two North American organizations invited to join Family for Every Child. We happily accepted the invitation and look forward to sharing best practices with this global network of leading providers to help improve the lives of those we serve. The alliance, comprised of 33 organizations from 30 countries across the world, will also use research findings to advocate for legislation that better protects and serves our communities.
FISCAL YEAR 2017
BY THE NUMBERS
SEPTEMBER 1, 2016 - AUGUST 31, 2017

- 12,330 youth and family members served through youth justice programs
- 5,071 youth and adults served through East Austin Children’s Promise
- 614 people served through mobile food pantry
- 48% of individuals served were female
- 52% of individuals served were male
In FY2017, Southwest Key won an Upward Bound grant to create a series of programs for East Austin youth that improve their chances of entering and completing college. Upward Bound is part of a family of grants called Trio Grants from the U.S. Department of Education aimed at certain categories of high school students. (Oprah Winfrey was a Trio Grant student.) Upward Bound is often awarded to universities which makes Southwest Key’s win exceptional and points to the strength of our organization’s track record.
In July of 2017, Southwest Key Programs expanded our youth development programming into Laredo, Texas with the launch of Las Promesas de Laredo. Through a grant with Webb County, Texas, Southwest Key is now bringing positive youth development programming to kids and their families in or around the zip code of 78046. The array of services provided by the program are designed to build youth leaders, promote protective factors and open doors to opportunities for families to succeed.
FISCAL YEAR 2017
OUR FINANCIALS
SEPTEMBER 1, 2016 - AUGUST 31, 2017

$318,165,141
TOTAL REVENUE

Assets
Current Assets $ 83,245,238
Property and Equipment $ 35,676,538
Other Assets $ 3,057,340
Total Assets $ 121,979,116

$306,554,091
TOTAL EXPENSES

Liabilities
Current Assets $ 49,961,188
Net Assets $ 72,017,928
Total Liabilities & Net Assets $ 121,979,116

Revenue Sources
- Grants and Contract Revenue 98.9%
- Contribution Revenue 0.1%
- In-Kind Donations Revenue 0.1%
- Other Revenue 0.8%